

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Billing Address:

**American Media & Advocacy Group**  
**Attention: Accounts Payable**  
**815 Slaters Ln**  
**Alexandria, VA 22314**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1531156-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Trump/R/President	TRUMP FOR PRESIDENT	7998

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1531156	08403355

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	521	962

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/16	10/28/16	Ellen	4-5p	-1111--	:30	4	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-1111--	4	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	4:33 PM	Ellen	4-5p	:30	DJTTV101916AH	\$525.00 NM
3	WPBF	W	10/26/16	4:46 PM	Ellen	4-5p	:30	DJTTV101716CH	\$525.00 NM
4	WPBF	Th	10/27/16	4:29 PM	Ellen	4-5p	:30	DJTTV101916AH	\$525.00 NM
1	WPBF	F	10/28/16	3:59 PM	Ellen	4-5p	:30	DTPHF301016H	\$525.00 NM
2	10/25/16	10/28/16	Tu-F 5pm News	5-6pm	-1111--	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-1111--	4	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	5:15 PM	Tu-F 5pm News	5-6pm	:30	DJTTV101916AH	\$600.00 NM
3	WPBF	W	10/26/16	5:11 PM	Tu-F 5pm News	5-6pm	:30	DJTTV101916AH	\$600.00 NM
4	WPBF	Th	10/27/16	5:11 PM	Tu-F 5pm News	5-6pm	:30	DTPHF301016H	\$600.00 NM
1	WPBF	F	10/28/16	5:46 PM	Tu-F 5pm News	5-6pm	:30	DJTTV101916AH	\$600.00 NM
3	10/25/16	10/28/16	WPBF News 25 @ 6:00PM	6-6:30PM	-1111--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-1111--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	DTPHF301016H	\$700.00 NM
3	WPBF	W	10/26/16	6:27 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	DJTTV101916AH	\$700.00 NM
4	WPBF	Th	10/27/16	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	DJTTV101916AH	\$700.00 NM
1	WPBF	F	10/28/16	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	DJTTV101916AH	\$700.00 NM
4	10/25/16	10/28/16	WPBF News 25 Mornings	6-7AM	-1112--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-1112--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

<b>Invoice #</b> 1531156-1	<b>Invoice Date</b> 10/30/16	<b>Invoice Month</b> October 2016	<b>Invoice Period</b> 09/26/16 - 10/30/16
<b>Advertiser</b> Trump/R/President	<b>Product</b> TRUMP FOR PRESIDENT	<b>Estimate Number</b> 7998	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/25/16	10/28/16	WPBF News 25 Mornings	6-7AM	-1112--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WPBF	Tu	10/25/16	6:38 AM	WPBF News 25 Mornings	6-7AM	:30	DTPHF301016H	\$600.00 NM
3	WPBF	W	10/26/16	6:39 AM	WPBF News 25 Mornings	6-7AM	:30	DJTTV101916AH	\$600.00 NM
4	WPBF	Th	10/27/16	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	DJTTV101916AH	\$600.00 NM
1	WPBF	F	10/28/16	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	DJTTV101916AH	\$600.00 NM
5	WPBF	F	10/28/16	6:43 AM	WPBF News 25 Mornings	6-7AM	:30	DJTTV101916AH	\$600.00 NM
5	10/25/16	10/27/16	Wheel Of Fortune	7-7:30PM	-1-1---	:30	2	\$1,325.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/24/16	10/30/16	-1-1---	2	\$1,325.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WPBF	Tu	10/25/16	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	DJTTV101716CH	\$1,325.00 NM
4	WPBF	Th	10/27/16	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	DJTTV101916AH	\$1,325.00 NM
6	10/25/16	10/28/16	Good Morning America	7-9AM	-1122--	:30	6	\$600.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/24/16	10/30/16	-1122--	6	\$600.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WPBF	Tu	10/25/16	7:28 AM	Good Morning America	7-9AM	:30	DJTTV101716CH	\$600.00 NM
3	WPBF	W	10/26/16	8:41 AM	Good Morning America	7-9AM	:30	DTPHF301016H	\$600.00 NM
5	WPBF	Th	10/27/16	7:59 AM	Good Morning America	7-9AM	:30	DTPHF301016H	\$600.00 NM
4	WPBF	Th	10/27/16	8:59 AM	Good Morning America	7-9AM	:30	DJTTV101916AH	\$600.00 NM
1	WPBF	F	10/28/16	7:27 AM	Good Morning America	7-9AM	:30	DTPHF301016H	\$600.00 NM
6	WPBF	F	10/28/16	8:47 AM	Good Morning America	7-9AM	:30	DJTTV101916AH	\$600.00 NM
7	10/25/16	10/28/16	Jeopardy	7:30-8PM	-1--1--	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/24/16	10/30/16	-1--1--	2	\$1,500.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WPBF	Tu	10/25/16	7:58 PM	Jeopardy	7:30-8PM	:30	DJTTV101916AH	\$1,500.00 NM
1	WPBF	F	10/28/16	7:34 PM	Jeopardy	7:30-8PM	:30	DTPHF301016H	\$1,500.00 NM
8	10/28/16	10/28/16	Shark Tank	9-10PM	----1--	:30	1	\$3,250.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/24/16	10/30/16	----1--	1	\$3,250.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	F	10/28/16	9:19 PM	Shark Tank	9-10PM	:30	DJTTV101916AH	\$3,250.00 NM
19	10/29/16	10/29/16	ABC College Football	12-330pm	-----1-	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	10/24/16	10/30/16	-----1-	1	\$1,800.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WPBF	Sa	10/29/16	1:43 PM	ABC College Football	12-330pm	:30	DJTTV101916AH	\$1,800.00 NM
20	10/29/16	10/29/16	Sat 330-7pm ABC College	330-7pm	-----1-	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				

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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1531156-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Trump/R/President	TRUMP FOR PRESIDENT	7998	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/29/16	10/29/16	Sat 330-7pm ABC College	330-7pm	-----1-	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
	10/24/16	10/30/16	-----1-		1	\$1,800.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16	6:07 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	DTHFREV3016H	\$1,800.00 NM
21	10/29/16	10/29/16	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16	7:57 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	DTHFREV3016H	\$450.00 NM
22	10/28/16	10/28/16	Fri ABC Prime A	8-9PM	----1--	:30	1	\$2,150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	----1--	1	\$2,150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/28/16	8:47 PM	Fri ABC Prime A	8-9PM	:30	DJTTV101916AH	\$2,150.00 NM
23	10/29/16	10/29/16	Florida State College Foo	8-1130p	-----1-	:30	1	\$3,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1-	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16	8:01 PM	Florida State College Football	8-1130p	:30	DJTTV101916AH	\$3,500.00 NM
24	10/26/16	10/30/16	W-Su WPBF News 25 @ 11-11:35PM		--11--1	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	--11--1	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/26/16	11:14 PM	W-Su WPBF News 25 @ 11PM	11-11:35PM	:30	DJTTV101716CH	\$700.00 NM
3	WPBF	Th	10/27/16	11:15 PM	W-Su WPBF News 25 @ 11PM	11-11:35PM	:30	DTPHF301016H	\$700.00 NM
1	WPBF	Su	10/30/16	11:17 PM	W-Su WPBF News 25 @ 11PM	11-11:35PM	:30	DJTTV101916AH	\$700.00 NM
26	10/30/16	10/30/16	Sun 6pm News	6-630p	-----1	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	6:29 PM	Sun 6pm News	6-630p	:30	DJTTV101916AH	\$525.00 NM
27	10/30/16	10/30/16	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	7:29 AM	GMA Sunday 7-8am	Sun 7-8am	:30	DJTTV101916AH	\$450.00 NM
28	10/30/16	10/30/16	AFHV	7-8PM	-----1	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
Trump/R/President	TRUMP FOR PRESIDENT	7998	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/30/16	10/30/16	AFHV	7-8PM	-----1	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	7:22 PM	AFHV	7-8PM	:30	DTHFREV3016H	\$1,100.00 NM
29	10/30/16	10/30/16	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	8:54 AM	Sun 8-9am News	Sun 8-9am	:30	DTHFREV3016H	\$350.00 NM
31	10/27/16	10/27/16	Jimmy Kimmel	1135P-1238A	---1---	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	---1---	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/27/16	11:50 PM	Jimmy Kimmel	1135P-1238A	:30	DJTTV101916AH	\$300.00 NM
32	10/26/16	10/26/16	Local Post Debate Special	8-9p	--W----	:30	2	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	--W----	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16	8:22 PM	Local Post Debate Special	8-9p	:30	DTPHF301016H	\$1,000.00 NM
2	WPBF	W	10/26/16	8:57 PM	Local Post Debate Special	8-9p	:30	DJTTV101916AH	\$1,000.00 NM
33	10/25/16	10/28/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-TWTF--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	5:43 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	DJTTV101916AH	\$225.00 NM
34	10/28/16	10/28/16	WPBF NEWS AT 9:00AM	9A-10A	----1--	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	----1--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/28/16	9:16 AM	WPBF NEWS AT 9:00AM	F 9A-10A	:30	DJTTV101916AH	\$300.00 NM
35	10/29/16	10/29/16	Late Air M-Sun 1130p-12a	1130p-1205am	-----1-	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1-	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/29/16	1:05 AM	Late Air M-Sun 1130p-12am	1130p-1205am	:30	DTHFREV3016H	\$700.00 NM
LR - Football									
36	10/30/16	10/30/16	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/24/16	10/30/16	-----1	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	11:54 PM	Sun 11:35pm Late News	1135p-12am	:30	DTHFREV3016H	\$525.00 NM

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Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

**INVOICE**

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1531156-1	10/30/16	October 2016	09/26/16 - 10/30/16

Advertiser	Product	Estimate Number
Trump/R/President	TRUMP FOR PRESIDENT	7998

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/29/16	10/29/16	Sat 5-6am News Class of Time - Pre-emptible with notice	Sat 5-6am	-----1-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16    10/30/16    -----1-                            1                    \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	10/29/16	5:39 AM	Sat 5-6am News	Sat 5-6am	:30	DJTTV101916AH	\$100.00   NM
<b>Total Spots</b>							<b>48</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$41,175.00</b>
<u>Agency Commission</u>	<b>\$6,176.25</b>
<u>Net Amount Due</u>	<b>\$34,998.75</b>

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